Issues in Information Systems

Volume 16, Issue 2, 2015

Big Data vs. Security - - - Is the Analytical Value Worth the Risks?





Issues in Information Systems is an Official publication of the
International Association of Computer Information Systems

ISSUES IN INFORMATION SYSTEMS A Refereed Publication

Editor

Maria Elena Corbeil Associate Professor The University of Texas at Brownsville Brownsville, TX

http://www.iacis.org

ISSUES IN INFORMATION SYSTEMS (ISSN 1529-7314) is an official refereed publication of the International Association for Computer Information Systems and is published annually by the Association. The International Association for Computer Information Systems does not assume responsibility for views or opinions expressed by its contributors. The International Association for Computer Information Systems executive office is located at Oklahoma State University, College of Business Administration, Stillwater, OK 74078. A limited number of back issues of IIS are available for \$200 per issue. Requests should be mailed to the Association's Treasurer. Requests for membership in the Association should be sent to the Managing Director.



INTERNATIONAL ASSOCIATION FOR COMPUTER INFORMATION SYSTEMS

Officers

Executive Director:
Dr. Robert Behling
165 Serene Hills
Hattiesburg, MS 39402

Managing Director:
Dr. G. Daryl Nord
Spears School of Business
Oklahoma State University

Stillwater, OK 74078

President:

Dr. Alex Koohang
Peyton Anderson Eminent Scholar & Endowed
Chair in IT | Professor of IT
Middle Georgia State University
Macon, GA, 31047

Vice President:

Dr. Gary DeLorenzo Associate professor California University of Pennsylvania 250 University Ave., California, PA 15419

Secretary:

Maria Elena Corbeil, Secretary
Associate Professor
Department of Teaching, Learning, and Innovation
The University of Texas at Brownsville, Brownsville,
TX

Treasurer:

Dr. Susan Haugen 165 Serene Hills Hattiesburg, MS 39402

Past President:

Dr. Richard McCarthy School of Business Quinnipiac University Hamden, CT, 06518

Director of Publication:

Dr. Jeretta Horn Nord Spears School of Business Oklahoma State University Stillwater, OK 74078