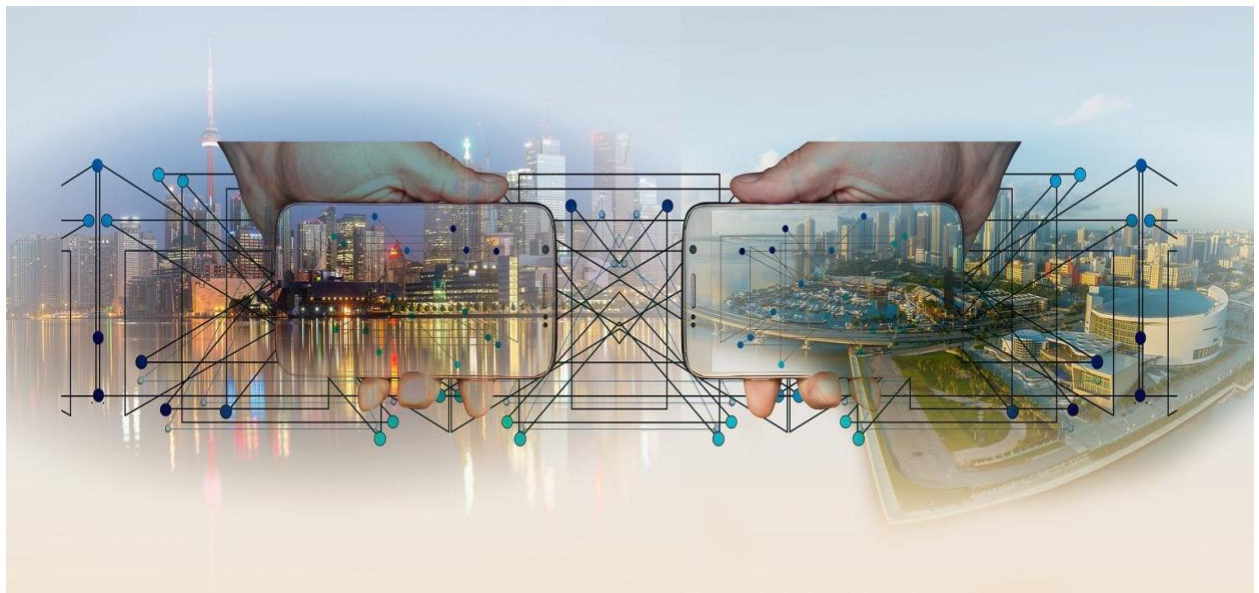# IACIS Conference *Europe*

Conference Program

Virtual Conference
June 23, 2022

Conference Theme:
Digital Transformation & Management

WELCOME

Welcome to the 3rd annual **IACIS Europe Conference.** This year the conference will be hosted fully online and synchronously due to the COVID-19 pandemic world-wide.

The 2022 IACIS Europe Conference is organized by the Management Institute, Warsaw University of Life Sciences (SGGW). We thank the team at the Management Institute for helping us make this conference possible.

This year's theme*, Digital Transformation & Management* was embraced by this year's authors. Full papers, panels, and presentations range in topics from applications of management and applications of information technology for business, teaching, program development, information systems, healthcare, and other technology-related fields.

In addition, all submissions undergo a double blind-peer review and are published in the conference proceedings online at IACIS.org.

The IACIS board members would like to take this opportunity to thank you for contributing to the **2022 IACIS Europe Conference** and for your continued support.

We look forward to lively and meaningful presentations, discussions, and collegial networking.

Participation in IACIS provides an added benefit. All submissions undergo a double blind-peer reviewed process and are selected for presentation at the IACIS conference. In addition, high-ranking research and pedagogy full papers are published in *Issues in Information Systems (IIS).*

IIS is a double-blind refereed, serial journal publication of IACIS that is registered with the U.S. Library of Congress (ISSN 1529-7314) and listed in the Eighth Edition of Cabell's Directory of Publishing Opportunities in Management and Marketing.

Papers selected for publication in *Issues in Information Systems (IIS)*, as well as accepted abstracts and panels published in the Conference Proceedings, can be accessed at IACIS.org.

IACIS EXECUTIVE BOARD MEMBERS

Executive Director   Daryl Nord

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VIRTUAL PRESENTATION SESSIONS

TIME ZONE OF PRESENTATIONS & EVENTS

All presentations in the Conference Schedule below are scheduled in **Eastern Daylight Time (EDT).** This is the time zone for New York, USA.

Please see the next page of the program.
Time conversion tools are provided to help you determine your presentation time in your time zone.

PRESENTATION DURATION

Each 1-hour session will host 3 presentations. Each presentation will have **20 minutes for the presentation & questions/answers**.

Panels are allotted 1 hour for the session.

There will be **10 minutes for the transition between sessions**.

Session Chairs are designated for each session to help keep the time for each presentation.

If the Session Chair is not present a few minutes before the presentation starts, other presenters may volunteer to serve as the Session Chair.

IMPORTANT:
- If you are a presenter, please present in the order listed in the schedule below.

  Attendees will go in and out of the online rooms based on the presentations they want to see. They will expect to see the presentations in the order of the schedule below.

- To facilitate the online presentation process, we ask that all presenters be online and in the online room of their presentation at least 5 minutes before each session.

WORLD & U.S. TIME ZONES

All presentations in the Conference Schedule below are scheduled according to **Eastern Daylight Time (EDT),** which is the time for **New York, USA.**
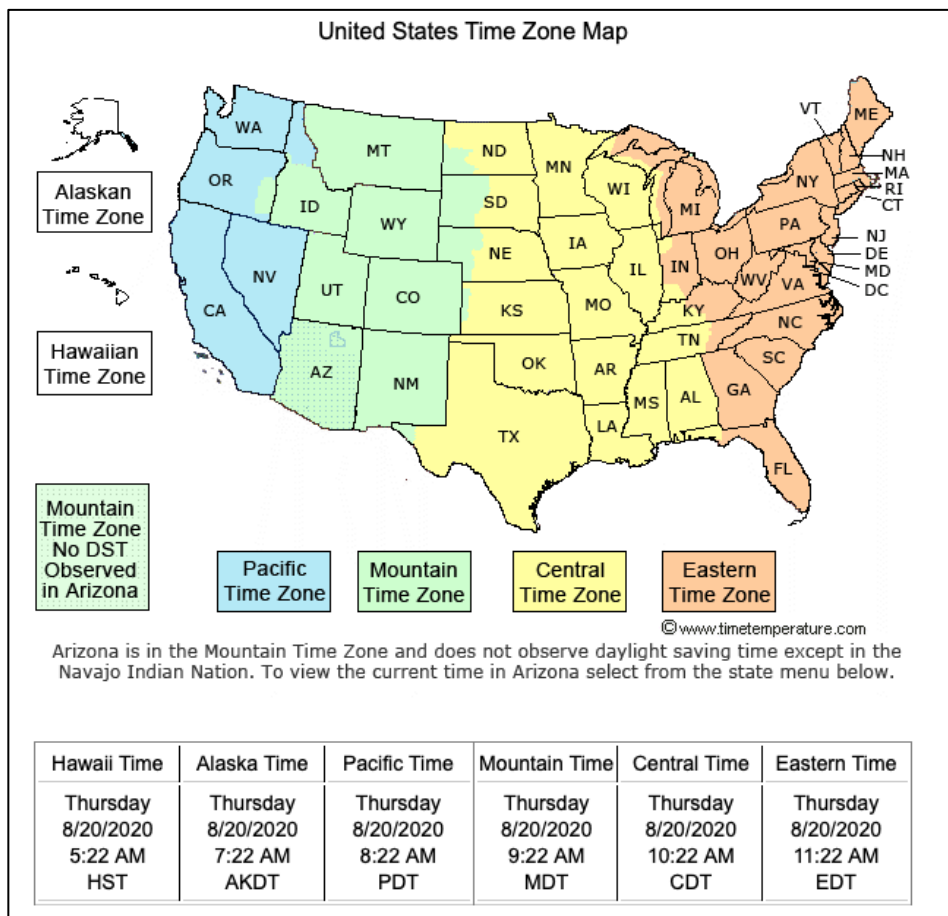
Below are 2 resources to help us identify the time of each presentation session by time zone:

World Time Zone Interactive Map
Click on the link below to view an interactive map where we can click and see the current time for any place in the world.

https://www.timeanddate.com/time/map

U.S. Time Zone Map

Source: TimeTemperature.com (n.d.).
https://www.timetemperature.com/tzus/time_zone.shtml

PROGRAM OVERVIEW

All presentations in the Conference Schedule below are scheduled according to **Eastern Daylight Time (EDT),** the time in **New York, USA.**

The conference website will be made available a few days before the conference with the links to each online presentation room.

Thursday, June 23, 2022	
8:00 – 9:00 a.m. EDT	Welcome & Keynote Address
9:10 – 10:10 a.m. EDT	Concurrent Presentation Sessions
10:20 – 11:20 a.m. EDT	Concurrent Presentation Sessions
11:30 a.m. – 12:30 p.m. EDT	Concurrent Presentation Sessions
12:30 – 1:00 p.m. EDT	Break
1:00 – 2:00 p.m. EDT	Concurrent Presentation Sessions
2:10 – 3:10 p.m. EDT	Concurrent Presentation Sessions
3:15 – 3:45 p.m.	Conference Closing Session

KEYNOTE ADDRESS

DEBRA J. BORKOVICH

Dr. Debra J. Borkovich is a Business Anthropologist and a Digital/Agile Ethnographic Researcher. She conducts in-field and online immersive ethnographies of Fortune 500 companies, non-profit organizations, and emerging tech start-ups as a strategic business consultant. She is also a licensed Certified Professional Contracts Manager (CPCM); and teaches information systems, leadership, business, project management, and research courses as an Adjunct Professor at Middle Georgia State University, USA.

Honors included being named one of the "Best Women in Business" by the Governor of the Commonwealth of Pennsylvania, USA; the "Small Business Advocate of the Year" by the Society of American Military Engineers; Small Business Administration "National Eisenhower Award;" Environmental Protection Agency "National OSDBU Director's Award;" 6 Department of Defense "National Nunn-Perry Mentor-Protégé Awards;" 3 "National IT Corporation Quality Awards;" 2 MGA State University "Adjunct Faculty Dean's Teaching Awards;" and the recipient of the first annual IACIS USA "Jay Liebowitz Outstanding Student Research Award." Debra also participated as a frequent Panelist for the "White House Roundtable of Private Sector Best Business Practices."

Prior to entering academia, Debra was employed by the National Center for Defense Robotics as its Director, Contracts Management; and the General Electric Company - Naval Systems as its Senior Manager, Lead Negotiator, and Facility Security Officer (FSO). Before embarking on a corporate career, Debra worked for the U.S. Navy as a civilian employee Contracts Specialist and Contracting Officer and earlier performed on-tour as a professional musician (*operatic soprano*).

Debra is an advocate for multi-disciplinary education, having earned a Bachelor of Science Degree in Education (Duquesne University), a Master of Music Degree (Catholic University of America), and a Doctor of Science Degree in Information Systems & Communications (Robert Morris University). Her academic research and teaching interests are corporate culture, information overload, culture shock, context collapse, ethics & compliance, cybersecurity, social engineering, organizational change-management, conflict-resolution, problem-solving, and decision-making. Her philosophy of research and education is that learning is a life-long-mission, and all experiences enhance personal self-worth, growth, and confidence regardless of its origination. She advocates that all events (*tangible, intangible, digital, analog, visible, invisible, written, oral, sensory, etc.*) holistically comprise the multiple and valuable "information systems" that are within each one of us.

Debra will present the IACIS Europe 2022 keynote address titled, *Digital Ethnography: A Qualitative Approach to Inquiry in Online Spaces.*

Best Paper Award

An award for the best paper is awarded at the annual *IACIS Europe* conference. Based on the results of the double-blind, peer reviews, the paper is selected from those submitted for presentation at the conference. There is no nomination for this award and all papers accepted for presentation at the conference are candidates.

With this award, *IACIS Europe* recognizes individuals who have made significant contributions to Information Systems and related fields through their scholarship.

We congratulate the recipients of the 2022 *IACIS Europe* Best Paper award below.

WOMEN ON BOARD & FIRM PERFORMANCE IN TURKEY: ISTANBUL STOCK EXCHANGE CASE

by

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Elif Savaşkan
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VIRTUAL CONFERENCE SCHEDULE

THURSDAY, JUNE 23, 2022

Thursday, June 23, 2022, 8:00 – 9:00 a.m. (Eastern Daylight Time)

Welcome **&** **Keynote Address by Dr. Debra J. Borkovich** *DIGITAL ETHNOGRAPHY: A QUALITATIVE APPROACH* *TO INQUIRY IN ONLINE SPACES*	**Online Room:** Redstone

Thursday, June 23, 2022, 9:10 – 10:10 a.m. (Eastern Daylight Time)

Online Room: Deer Park **Session Chair:** Angelica Marotta	**Online Room:** Pike's Peak **Session Chair:** Markus Launer
DIGITAL TRUST & ETHICAL STANDARDS **Ewa Stawicka** Warsaw University of Life Sciences ewa_stawicka@sggw.edu.pl **Theo Anderson** University of Northampton millichamp15@hotmail.com **THE IMPORTANCE OF BUILDING TRUST IN SOCIAL MEDIA IN TIMES OF CRISIS** **Elżbieta Kacperska** Warsaw University of Life Science elzbieta_kacperska@sggw.edu.pl **Katarzyna Łukasiewicz** Warsaw University of Life Science katarzyna_lukasiewicz@sggw.edu.pl **CYBERSECURITY AS A UNIFYING FACTOR FOR PRIVACY, COMPLIANCE AND TRUST: THE HAGA HOSPITAL CASE** **Angelica Marotta** MIT Sloan School of Management amarotta@mit.edu **Stuart Madnick** MIT Sloan School of Management smadnick@mit.edu	**WOMEN ON BOARD & FIRM PERFORMANCE IN TURKEY: ISTANBUL STOCK EXCHANGE CASE** **BEST PAPER AWARD** **Özlem Atay** Ankara University ozkanli@politics.ankara.edu.tr **Fatih Çetin** Niğde Ömer Halisdemir University fcetin@ohu.edu.tr **Elif Savaşkan** Ankara University elifsavaskan@gmail.com **GOOD THINKING OR GUT FEELING? DELIBERATION AND INTUITION IN TRADERS, BANKERS, FARMERS AND AGRICULTURAL MANAGERS** **Frithiof Svenson** UiT The Arctic University of Norway f.svenson@hs-osnabrueck.de **Markus Launer** Ostfalia University, Germany, m-a.launer@ostfalia.de **Fatih Çetin** Niğde Ömer Halisdemir University fcetin@ohu.edu.tr

	CROSS-CULTURAL COMPARISON OF INTUITION & DELIBERATION IN DECISION-MAKING **Frithiof Svenson** UiT The Arctic University of Norway f.svenson@hs-osnabrueck.de **Natalia Ermasova** Governors State University ermasova@gmail.com **Markus Launer** Ostfalia University m-a.launer@ostfalia.de **Fatih Çetin** Niğde Ömer Halisdemir University Turkey fcetin@ohu.edu.tr
Online Room: Warm Springs **Session Chair:** Kuanchin Chen	**Room:** Redstone
EMOTIONAL CONTAGION IN THE PROPAGATION OF ONLINE RUMORS **Zhang Ning** Guizhou University of Finance and Economics ningzhang@mail.gufe.edu.cn **Song Jiahe** Western Michigan University carrie.song@wmich.edu **Kuanchin Chen** Western Michigan University kc.chen@wmich.edu **Jia Shuo** Guizhou University of Finance and Economics shuoj@mail.gufe.edu.cn **AN INVESTIGATION OF THE RELEVANCY OF UTAUT2 IN THE CONTEXT OF ONLINE DATING APP USE AMONG YOUNG ADULTS IN TAIWAN** **Celeste See-Pui Ng** Yuan Ze University celeste@saturn.yzu.edu.tw **Michelle Pricillia Huwae** Yuan Ze University michellehuwae42@gmail.com	 **Networking available all day.** Join us here any time during the conference to network with each other.

A CASE STUDY USING TECHNICAL SUPPORT WITHIN ONLINE TECHNOLOGY COURSES: INSTRUCTOR LESSONS LEARNED **Loreen Marie Powell** Bloomsburg University of Pennsylvania lpowell@bloomu.edu **Daniel Powell** North Pocono School District dpowell@npsd.org **Michalina Hendon** University of the Cumberlands michalina.hendon@ucumberlands.edu	

Thursday, June 23, 2022, 10:20 – 11:20 a.m. (Eastern Daylight Time)

Room: Deer Park **Session Chair:** Anna Jasiulewicz	**Room:** Pike's Peak **Session Chair:** Fatih Çetin
DIGITAL TRANSFORMATION OF SOCIETIES WITH THE USE OF DIGITAL IDENTITY: A CASE STUDY IN TURKEY **Sevgi Kavut** Istanbul Medipol University sevgikavutt@gmail.com **WOMEN'S EMPOWERMENT PIONEERED BY WOMEN-LED BUSINESSES: A SOUTH-EAST ASIAN PERSPECTIVE ON FEMINIST ECONOMICS** **Jessica Espinoza** University of Siegen jessica.espinoza.t@gmail.com **Salome Svanadze** Ilia State University salome.svanadze.1@iliauni.edu.ge **PURCHASING BEHAVIOR OF SENIORS ON THE FUNCTIONAL FOODS MARKET** **Anna Jasiulewicz** Warsaw University of Life Sciences anna_jasiulewicz@sggw.edu.pl	**TESTING DIFFERENT SOURCES OF INTUITION: A PRIMARY SCALE DEVELOPMENT STUDY** **Markus A. Launer** Ostfalia University of Applied Sciences M-A.Launer@ostfalia.de **Fatih Çetin** Niğde Ömer Halisdemir University fcetin@ohu.edu.tr **IMPACT OF SELECTED AUTOMATION & DIGITALIZATION SOLUTIONS FOR PRODUCTION PROCESSES ON BUSINESS CONTINUITY OF MANUFACTURING COMPANIES DURING THE COVID-19 PANDEMIC** **Anna Kosieradzka** Warsaw University of Technology anna.kosieradzka@pw.edu.pl **Justyna Smagowicz** Warsaw University of Technology justyna.smagowicz@pw.edu.pl **Cezary Szwed** Warsaw University of Technology cezary.szwed@pw.edu.pl

	STRESS INDUCED INNOVATION: A STUDY OF OVERLOAD & NORM DEVIATION FOR THEIR EFFECTS ON INNOVATION
	Fatih Çetin Niğde Ömer Halisdemir University fcetin@ohu.edu.tr **Kuanchin Chen** Western Michigan University kc.chen@wmich.edu **İrge Şener** Çankaya University, Turkey irge@cankaya.edu.tr **Joanna Paliszkiewicz** Warsaw University of Life Sciences joanna_paliszkiewicz@sggw.edu.pl
Room: Warm Springs **Session Chair:** Anne Shepherd	**Room:** Redstone

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ROBOTIZATION & DIGITIZATION AS A MANAGEMENT ISSUE

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CROWDSOURCING FOR INFORMATION TECHNOLOGY INNOVATION IN THE FEDERAL GOVERNMENT

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Room: Deer Park
Session Chair: Karolina Eszter Kovács

Room: Pike's Peak
Session Chair: Carl M. Rebman

THE IMPACT OF SCHOOL CLOSURES ON SUBJECTIVE ACADEMIC ACHIEVEMENT: THE EXPERIENCE OF A PILOT-STUDY IN HUNGARY

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Piotr Dlugosz
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ANALYSIS OF TECHNOSTRESS EXPERIENCED BY STUDENTS AT THE UNIVERSITY OF CAPE TOWN, DURING THE COVID-19 PANDEMIC

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THE USAGE OF MOBILE TECHNOLOGIES IN FOODSERVICES IN A CRISIS SITUATION: CASE FROM POLAND

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Grzegorz Forysiński
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grzesiek@posbistro.com

PREPARING UNDERGRADUATE IT STUDENTS FOR THE VIRTUAL WORKPLACE: DEVELOPMENT OF A VIRTUAL WORKPLACE STRATEGIES AND TECHNICAL COMMUNICATIONS COURSE

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USING A WEB FRAMEWORK IN A SERVER-SIDE PROGRAMMING COURSE

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TEAMWORK SKILLS: THE CASE OF A PRACTICAL COURSE

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Room: Warm Springs **Session Chair:** Piotr Pietrzak	**Room:** Redstone
THE USE OF TRADITIONAL & AGILE PM METHODOLOGIES IN ICT **Piotr Pietrzak** Warsaw University of Life Sciences piotr_pietrzak1@sggw.edu.pl **THE IMPORTANCE OF USR SOCIAL MEDIA COMMUNICATION ON FACULTY SATISFACTION** **Paweł Korzyński** Koźmiński University pkorzynski@kozminski.edu.pl **Anna Maria Górska** Koźmiński University amg@kozminski.edu.pl **Grzegorz Mazurek** Koźmiński University gmazurek@kozminski.edu.pl **A CO-WORKERSHIP APPROACH ON DIGITAL TRANSFORMATION: TOWARDS SMART MANUFACTURING** **Anna Karin Olsson** University West, Sweden anna-karin.olsson@hv.se **Kristina Eriksson** University West, Sweden kristina.eriksson@hv.se **Linnéa Carlsson** University West, Sweden linnea.carlsson@hv.se	 **Networking available all day.** Join us here any time during the conference to network with each other.

12:30 – 1:00 p.m. (EDT)	**Break**

Room: Deer Park
Session Chair: Ewa Ziemba

Room: Pike's Peak
Session Chair: Sebastian Jarzębowski

THE INTERNET USE BY STUDENTS: RESEARCH RESULTS

Agnieszka Tul-Krzyszczuk
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EXPLORING ICT ADOPTION FOR SUSTAINABILITY: A REPLICATION STUDY

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ENVIRONMENTALLY & SOCIALLY SUSTAINABLE BEHAVIOUR DETERMINED BY CHANGES IN THE INFORMATION ENVIRONMENT

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IMPACT OF DIGITALIZATION ON THE SUSTAINABILITY OF SUPPLY CHAIN: A COMPREHENSIVE LITERATURE REVIEW

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THE IMPACTS OF INFORMATION SECURITY TRAINER'S KNOWLEDGE SHARING ON NEW EMPLOYEE COMPLIANCE

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IMPORTANCE OF IT SYSTEMS IN INTEGRATION OF KNOWLEDGE & BUSINESS PROCESS MANAGEMENT

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Beata Detyna
Angelus Silesius State University
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Jerzy Detyna
Wrocław University of Science & Technology
jerzy.detyna@pwr.edu.pl

Room: Warm Springs **Session Chair:** Joanna Krywalski Santiago	**Room:** Redstone
WHAT MORE INFLUENCES THE FOLLOWERS? THE EFFECT OF DIGITAL INFLUENCER ATTRACTIVENESS, HOMOPHILY AND CREDIBILITY ON FOLLOWERS' PURCHASE INTENTION **Joanna Krywalski Santiago** ISEG-Lisbon School of Economics & Management joannas@iseg.ulisboa.pt **Tânia Serralha** ISEG-Lisbon School of Economics & Management taniaserralha@hotmail.com **UNDERSTANDING ERP POST-IMPLEMENTATION CONTINUOUS LEARNING: EXPLORING THE MODERATING ROLE OF AGE** **Edgardo Bravo** Universidad del Pacífico er.bravoo@up.edu.pe **A BUSINESS PROCESS RE-ENGINEERING METHOD** **Delvin Grant** DePaul University dgrant2@depaul.edu **Benjamin Yeo** Seattle University benjkyeo@gmail.com	 **Networking available all day.** Join us here any time during the conference to network with each other.

Thursday, June 23, 2022, 2:10 – 3:10 p.m. (Eastern Daylight Time)	
Room: Deer Park **Session Chair:** Loreen Powell	**Room:** Redstone
ACADEMIC PERSPECTIVES ON THE IMPORTANCE OF EMOTIONAL INTELLIGENCE AND ORGANIZATIONAL CITIZENSHIP BEHAVIOR: INSIGHTS FOR IT LEADERSHIP PROGRAMS **Karina Fernandez** Florida International University kjfernan@fiu.edu **Michalina Hendon** University of the Cumberlands michalina.hendon@ucumberlands.edu **Loreen Powell** Bloomsburg University of Pennsylvania lpowell@bloomu.edu **UNVEILING THE DIMENSIONS OF DIGITALIZATION: EVIDENCE FROM PERUVIAN SMES** **Olenka Lizbeth Blas-Ponce** Universidad del Pacifico ol.blasp@alum.up.edu.pe **Christian Fernando Libaque-Saenz** Universidad del Pacifico cf.libaques@up.edu.pe	 **Networking available all day.** Join us here any time during the conference to network with each other.

3:15 – 3:45 p.m.	**Conference Closing Session** Online Room: Redstone

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- Computer systems enterprise architecture, enterprise resource planning
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- IT Project Management
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Josu Takala	University of Vaasa
Kamel Rouibah	Kuwait University
Karen Paullet	Robert Morris University
Katarzyna Łukasik	Czestochowa University of Technology
Kevin Slonka	University of Pittsburgh
Khuram Shahzad	University of Vaasa
Konrad Michalski	Warsaw University of Life Sciences
Linnéa Carlsson	University West
Loreen Powell	Bloomsburg University of Pennsylvania
Magdalena Ankiel	Poznań University of Economics and Business
Magdalena Mądra-Sawicka	Warsaw University of Life Sciences
Małgorzata Cieciora	Polish-Japanese Academy of Information Technology
Marcin Soniewicki	Poznan University of Economics and Business
Marek Angowski	Maria Curie-Sklodowska University in Lublin
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Matt North	Utah Valley University
Michał Borowy	Warsaw University of Life Sciences
Monika Eisenbardt	University of Economics in Katowice, Poland
Natalya Bromall	Robert Morris University
Nina Drejerska	Warsaw University of Life Sciences
Oskar Juszczyk	University of Vaasa
Piotr Pietrzak	Warsaw University of Life Sciences
Rick Randall	Robert Morris University
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Szymon Jarosz	Cracow University of Economics
Teresa Gądek-Hawlena	Uniwersytet Ekonomiczny w Katowicach
Tomasz Kijek	Maria Curie-Skłodowska University
Waldemar Karwowski	Warsaw University of Life Sciences
William Spangler	Duquesne University
Wilnelia Hernández	Not applicable
Wojciech Pizło	Warsaw University of Life Sciences
Zoroayka Sandoval	Middle Georgia State University